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 Hawkes Bay

Member profile

Meet ICNZB Master Bookkeeper™, Leaine Jones. Leaine has been a member since October 2012 and is based in Hawkes Bay.

Why did you become a bookkeeper?

"I was encouraged and subsequently mentored by a Chartered Accountant who tutored an MYOB adult education course. She even set me up with my first clients. I love numbers and accounts and had a varied career but the transactional nature of accounts work kept drawing me."

What do you enjoy most about bookkeeping?

"Being able to help and support business owners and their teams with accounts best practice and smart software solutions still gets me excited - 15 years on! I love meeting potential clients and seeing the pride and expertise in what they do - and then being able to help with smart systems. Seeing them grow in confidence and have less stress and more time flies my kite."

What is the best piece of advice you have ever been given?

"Sack your worst client on your birthday! Don't think I have ever done this on my actual birthday but I regularly review client lists and relationships and exit those who are causing me stress or just don't align with my business direction and own professional values."

What is your favourite time of the day and why?

"Early morning - seeing the sun come up and hearing birdsong - every new day is a new opportunity"

The zombie apocalypse is coming, who are 3 people you want on your team?

"My husband Bob - big and strong and very handy with tools and vehicles; my sister Diana - would still love me even if I got 'zombied'; and my friend Eileen who is addicted to zombie series so should have some helpful insights"