

#Bookkeepercon21

Day 1: Friday, 30 July 2021



	BAYTRUST FORUM	SKELLERUP ROOM	OPUS INTERNATIONAL
08:00 - 09:00	Registration, networking and tea and coffee		
9:00 - 9:15	Opening by MC, Michele A'Court	X	X
9:15 - 9:30	Phil Crothers, Xero <i>Founding Sponsor Address: Taking Care of You</i>	X	X
9:30 - 10:00	Lyn Pang, Crystal Payroll <i>How to choose the right Business IT systems</i>	X	X
10:00 - 10:15	Lightening talks	X	X
10:15 - 10:45	Networking and morning tea		
10:45 - 11:30	Discussion Panel <i>Evolution or revolution, the digital transformation of your practice</i>	Monita Reddy/David Morrison/Alick Draper, Thankyou Payroll <i>Inspiring better business</i>	Matt McFedries, Debtor Daddy <i>How to package, price and promote a 5-figure credit control service to your clients</i>
11:30 - 12:15	Discussion Panel <i>Taking care of payroll</i>	Linda Wells, Outcomes Unlimited <i>From Super Stressed to Focused Success</i>	Esta Wild, Nathan Marston, Reckon <i>Workflow+ - Game changer in automation</i>
12:15 - 1:15	Networking and lunch		
1:15 - 2:00	Robyn Pearce, International Time Management Specialist <i>Getting a Grip on Time</i>	Mel Morris, Xero <i>A Xero Practice Manager overview</i>	Brad Golchin, Markezing <i>Harnessing the power of technology to grow your practice using systems & automation</i>
2:00 - 2:30	Esta Wild, Nathan Marston, Reckon <i>Breaking down the One Size Fits all Approach to Cloud Accounting</i>	Irene Bennetts, Admin Army <i>Lessons from the battlefield - a firsthand experience of growing a thriving bookkeeping business.</i>	Lester Chan, Crystal Payroll <i>Crystal Payroll - The complete payroll solution for New Zealand Businesses.</i>
2:30 - 2:45	Lightening talks		
2:45 - 3:30	Networking and afternoon tea		
3:30 - 4:15	Naomi Ferguson, Commissioner Inland Revenue	X	X
4:15 - 4:30	Close of Day 1		

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Day 2: Saturday, 31 July 2021



	BAYTRUST FORUM	SKELLERUP ROOM	OPUS INTERNATIONAL
08:00 - 09:00	Registration, networking and tea and coffee		
9:00 - 10:00	Keynote speaker: Latesha Randall, Co-founder of Raglan Coconut Yoghurt	X	X
10:00 - 10:15	Lightening talks	X	X
10:15 - 10:45	Networking and morning tea		
10:45 - 11:15	Mike Kelly and Ata McGregor, 2Shakes <i>Client Onboarding and AML: A Bookkeeper's Guide</i>	Sian Wingate, Tradie Terms <i>How to Help your Clients Perfect their Payment Terms to take care of their business and yours</i>	Pete Ashby and Grace Burnett, FlexiTime <i>Payroll Fundamentals with PayHero</i>
11:15 - 11:45	Neil Bhattacharya and Rob Gilmore, TMNZ <i>TMNZ is Provisional Tax</i>	Leaine Jones, Jones Business Solutions <i>Basic Building Blocks of Bookkeeping</i>	Pete Ashby and Grace Burnett, Flexiime <i>Advanced Payroll with PayHero</i>
11:45 - 12:15	Stu Ross, Rebecca Corne and Nick Forrest Ministry of Business, Innovation and Employment	Warwick Russell, Smetric Insights <i>Making It easy to drive business performance through data analytics and business intelligence</i>	Esta Wild, Nathan Marston, Reckon <i>Reckon One Revisited</i>
12:15 - 12:30	Lightening talks		
12:30 - 1:30	Networking and lunch		
1:30 - 2:15	Steven Mayo-Smith <i>Don't get hacked! How to protect yourself</i>	Stephanie Crawford <i>Build to sell. Or not.</i>	Lester Chan, Crystal Payroll <i>Crystal Payroll - The complete payroll solution for New Zealand Businesses.</i>
2:15 - 3:00	Debbie Mayo-Smith <i>Creative sMarketing: how to improve profits. promotion. productivity</i>	Tara McGowan, 5 Star Admin <i>Adding a new revenue stream to your practice... The 'peaks' and 'pits' of App Advisory</i>	X
3:00 - 3:30	<p style="text-align: center;">Conference Close</p> <p style="text-align: center;"><i>Includes announcing scavenger hunt and exhibitor business card drawer winners, and spot prize giving</i></p>		