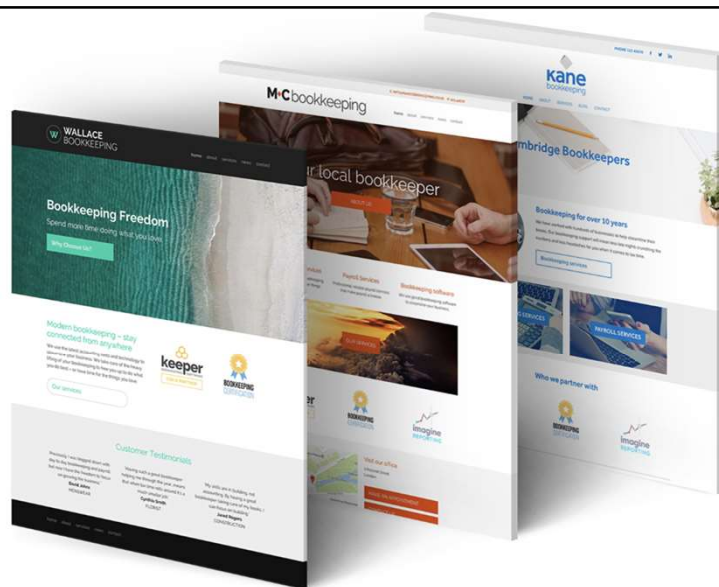


# Creating an Effective Online Presence

**ROCKETSPARK**  
beautifully simple websites




**ROCKETSPARK**  
beautifully simple websites




## How To Target The Right Market


## Target With Landing Pages

- A landing page is a page dedicated to a focussed topic
- It shows your visitors that you understand their needs
- Excellent for search engine rankings

trish@accounta.co.nz contact us 021 344 839



home about services rentals aml blog contact   



[Ask Us](#)

## Rental Investors

Do you need your rental property annual accounts organised? We specialise in rental property accounting.

Here are a few things you need to know about expenses..

**Expenses that you can claim are:**

- Accounting fees for the preparation of accounts.
- Agents' fees and commission relating to the rental of the property.

[ASK US](#)

## Rental Investors

Do you need your rental property annual accounts organised? We specialise in rental property accounting.

Here are a few things you need to know about expenses..

**Expenses that you can claim are:**

- Accounting fees for the preparation of accounts.
- Agents' fees and commission relating to the rental of the property.
- An allowance for a home office if you manage the properties yourself.
- Depreciation on the building prior to the 2011-2012 income year.
- Interest paid on money you borrowed to finance your property.
- Legal fees for arranging the mortgage or finance to buy the property from the 2010 income year and beyond.
- Mortgage repayment insurance.
- Motor vehicle and travel expenses.
- Rates and insurance.
- Repairs and maintenance (except if they substantially improve the property).

**Expenses that cannot be claimed are:**

- Additions or improvements to the property, these are deemed capital in nature.
- Depreciation on the building from the 2011-2012 income year.
- Interest on money that you borrow for some other purpose than financing the rental property, even if you used the rental property to secure the loan.
- Real estate agent's fees incurred as part of buying or selling the property.
- Repairs and maintenance that go beyond replacement and are in fact improvements to the property.
- The purchase price of a rental property.
- The capital part (principal) of any mortgage repayment(s).

Keywords in main (H1) heading →

Keywords in sub headings and body →

Call to action →

## Accounting and Bookkeeping for Rental Property Whangarei

Do you need your rental property annual accounts organised? We specialise in rental property accounting and bookkeeping in Whangarei and Northland.

Here are a few things you need to know about expenses.

### Rental Property Expenses that you can claim are:

- Accounting fees for the preparation of accounts.
- Agents' fees and commission relating to the rental of the property.
- An allowance for a home office if you manage the properties yourself.
- Depreciation on the building prior to the 2011-2012 income year.
- Interest paid on money you borrowed to finance your property.
- Legal fees for arranging the mortgage or finance to buy the property from the 2010 income year and beyond.
- Mortgage repayment insurance.
- Motor vehicle and travel expenses.
- Rates and insurance.
- Repairs and maintenance (except if they substantially improve the property).

### Rental Property Expenses that cannot be claimed are:


- Additions or improvements to the property, these are deemed capital in nature.
- Depreciation on the building from the 2011-2012 income year.
- Interest on money that you borrow for some other purpose than financing the rental property, even if you used the rental property to secure the loan.
- Real estate agent's fees incurred as part of buying or selling the property.
- Repairs and maintenance that go beyond replacement and are in fact improvements to the property.
- The purchase price of a rental property.
- The capital part (principal) of any mortgage repayments!

**Discuss your rental property accounting and bookkeeping**

Trish Madison, Accounta's founder and director based in Whangarei, is an expert in accounting and bookkeeping for rental property investment.

Contact Trish today to discuss your requirements.

[Contact Us](#)




ADMINISTRATION | BOOKKEEPING | BEAUTIFUL DESIGN

## Xero Set-up and Training

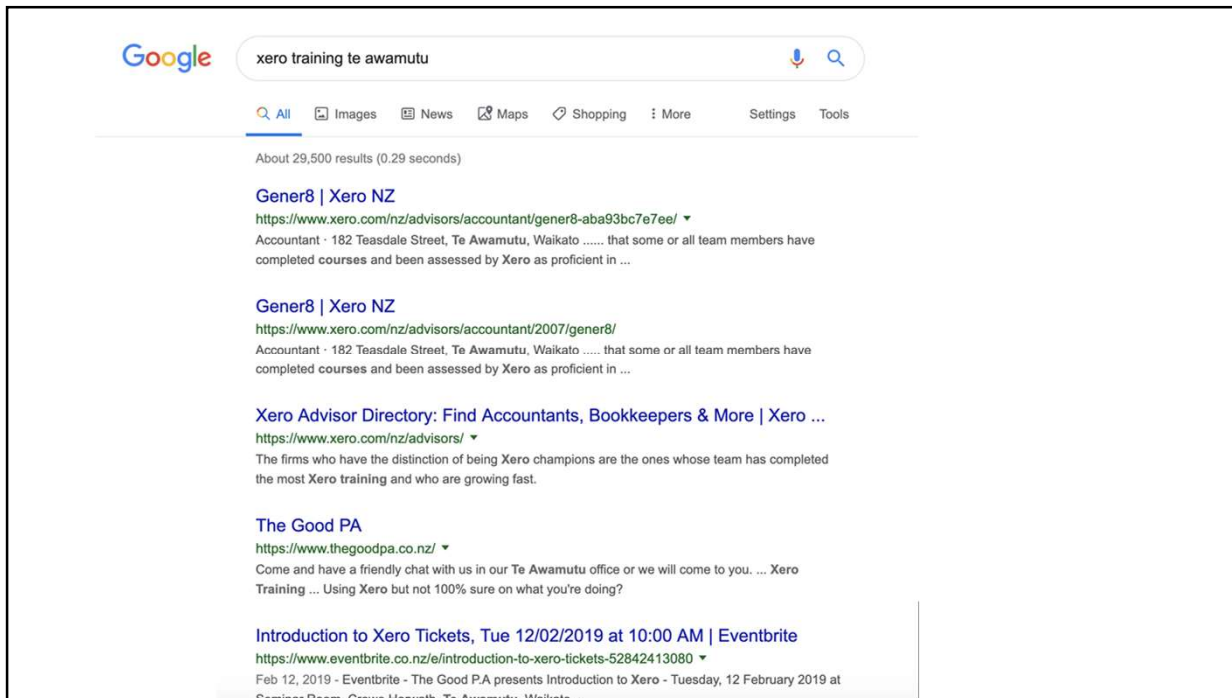
Have you been thinking about using Xero Accounting Software for your business? Not sure if it's worth moving or if it's right for your business?

Here at The Good PA we are Xero Certified Advisers. We offer Xero Training at all levels from an introduction to Xero to Advanced. Our Xero Certified team keep up to date with new features as they are updated with Xero.


Whether you want one-on-one customised training, or one of our pre-packaged training sessions, we can work with you to get you to the level of Xero expertise you require.




*Xero Set-up*






# Influence Through Education



Blog

All ▾ Xero End of Financial Year Payroll Value Add Partners Software Awards Success Search Blog




**Case Study from Andrew Palmer of Advice Financial**

August 19th 2018

Andrew Palmer has a passion for helping his clients to achieve their own financial objectives by providing a

[Read more](#)




**Case Study from Gavin Bodey of BodeySpark Electrical**

May 31st 2018

Gavin Bodey is a family man who prides himself on being great at what he does as a "sparky" electrical

[Read more](#)




**Last Pass**

November 29th 2017

Recently, we posted about Last Pass on our Facebook page. Has anyone actually heard of Last Pass? Does

[Read more](#)




# Transformational Stories



Blog

All ▾ Xero End of Financial Year Payroll Value Add Partners Software Awards Success

Search Blog




**Case Study from Andrew Palmer of Advice Financial**

August 19th 2018

Andrew Palmer has a passion for helping his clients to achieve their own financial objectives by providing a

[Read more](#)




**Case Study from Gavin Bodey of BodeySpark Electrical**

May 31st 2018

Gavin Bodey is a family man who prides himself on being great at what he does as a "sparky" electrical

[Read more](#)



**Last Pass**

November 29th 2017

Recently, we posted about Last Pass on our Facebook page. Has anyone actually heard of Last Pass? Does


[Read more](#)

## Attraction and Attention

## Attraction and Attention

- Create landing pages
- Educate in your blog
- Tell transformational stories

**ROCKETSPARK**  
beautifully simple websites



You have 50 milliseconds  
to create a good first  
impression of a website

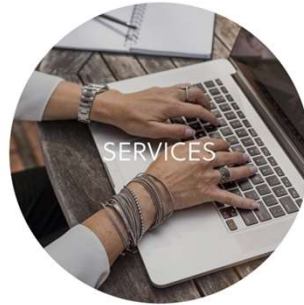
- Faster than a blink
- 1/20th of a second
- 0.05 seconds



# Convert

**ROCKETSPARK**  
beautifully simple websites





## Does your business need a Financial Systems Health Check?

We offer a FREE 30-minute Financial Systems Health Check, where we review your accounts and administration systems to determine where your bookkeeping processes could be more efficient and save you time.

[BOOK NOW!](#)

Learn more about an effective home page at  
[www.rocketspark.com/roadmap](http://www.rocketspark.com/roadmap)

# Community

**ROCKETSPARK**  
beautifully simple websites



**ROCKETSPARK**  
beautifully simple websites

Further help and a special offer for bookkeepers

[www.rocketspark.com/bookkeepers](http://www.rocketspark.com/bookkeepers)

[www.rocketspark.com/blog](http://www.rocketspark.com/blog)

**ROCKETSPARK**  
beautifully simple websites