



From *bookkeeper*
to *business owner*

From Bookkeeper to Business Owner is an immersive coaching programme where you get:

- ◆ 6 learning modules with clearly defined outcomes delivered over 3 months
- ◆ Handouts and exercises for each module
- ◆ 12 weekly group coaching sessions via Zoom where each member gets guidance and support
- ◆ 3 monthly one-to-one coaching calls with me to keep you on-track
- ◆ A closed Facebook group for you to check in and get ongoing support (and I'm on FB, like, all the time)
- ◆ Material & done-for-you resources I've used in my own bookkeeping business & in coaching others
- ◆ The power and support of a Mastermind coaching group

Special Bonus for ICNZB members

Coaching extended by 3 months to ensure you implement, take action and get great results

- ◆ 12 extra weekly group coaching sessions via Zoom
- ◆ 3 extra monthly one-to-one coaching sessions with Stephanie
- ◆ A further 3 months access in the closed Facebook group

What we'll cover:

1. **Mindset, clarity and vision:** Gain clarity of direction and set inspired goals to accomplish success on your terms
2. **Free up your time:** techniques to make the most of your time and energy so you can focus on growth without overwhelm and stress
3. **Get paid what you're worth:** know what numbers to focus on, how to price for profit, and implement systems for cashflow piece of mind
4. **Streamline your systems:** efficiently run your business with processes and systems that enable you to deliver a consistently professional service
5. **Recruit and delegate:** find good team members so you can start delegating the work and get on with building a profitable business that's more than just you.
6. **Increase and grow:** learn strategies for growth and profit, create your marketing plan, and find and keep the right kind of clients who value what you do

BONUS: Your cream on the top: add higher value, more profitable services that attract new higher paying clients, and adds more value to your existing clients.

BONUS 2: Your exit strategy: A sale-able business is one that is systemised and profitable and not all about you. So, having your business in a state where it is sell-able at any time makes good business sense even if your plan is to never sell.

****talk to me about NZTE's Business Capability Development Programme to see if you might qualify for funding for this coaching programme**

I'm looking forward to working with you!